

Teng-Kee Tan, Ph.D

Singapore Address

[Redacted Singapore Address]

USA Address

[Redacted USA Address]

Education

Bachelor of Commerce, Nanyang University , Singapore	1973
M.B.A., Kellogg School of Management, Northwestern University	1988
Ph.D., Judge Institute of Management, University of Cambridge	2005

Academic and Administrative Leadership Appointments

Director, Nanyang Technopreneurship Center, Nanyang Technological University (NTU), Singapore	2002-Present
<ul style="list-style-type: none">• Developed funding and created two Master of Science Programs, undergraduate minor programs, and graduate minor programs• Budgetary and administrative responsibilities for 12 faculty, 11 lectures/adjunct faculty, 24 staff, and approx. 1050 students and overall budget of US \$ 8.5 M	
Director, China Strategy Group (President's Office), NTU	2004-Present
Director, Lien Chinese Enterprise Research Centre, NTU	2006-Present
Program Director, Lien Legacy Fellow, NTU	2007-Present
Council member, Lien Legacy Fellow at NTU	2007-Present
Chairman, Shanghai Venture Ltd., an NTU Enterprise	2004-Present

Director, Nanyang Fellows Program, a MIT-NTU Alliance MBA program	2002-2003
Council Member, University Council (Board of Trustees)	2003-2005
Managing Director, Nanyang Ventures Ltd. (A NTU fully owned subsidiary)	2003-2005

Other Academic Appointments

Associate Professor, Nanyang Business School, NTU	1999-2003
Associate Professor, Technology Entrepreneurship and Strategy, NTU	2002-Present
Visiting Professor, Xiamen University, People's Republic of China	2004-Present
Visiting Consulting Professor, 180 Academy Denmark (A Concept Making, Innovation Institute)	2004-Present
Visiting Scholar, Harvard Business School, Harvard University	2008

Industry Experience

Personnel officer, Universal Electronics Ltd. Singapore	1973-1974
Lecturer, School of Business, Ngee Ann Technical College, Singapore	1976-1977
Division Manager, Electrolux S. E. Asia Private Ltd. Singapore	1977-1979
Vice-President, Corporate Marketing, Domestic Canada (A Division of Electrolux, A B Sweden)	1979-1981
Director of Marketing & Business Development, Solaray, Canada, Sunbeam Corporation	1984-1988
Vice-President Marketing, Health Care & Electric Bed Covering Division Member, Executive Committee, Northern Electric Co, Chicago, (A Div of Sunbeam Corporation)	1984-1988

Entrepreneurial Experience

Managing Director, Partner Appliances Ltd, Hong Kong	1989-1999
President, Global Products Private Ltd, Hong Kong	1993-1999

President and CEO, Windchaser, Inc, USA

1995-1998

Fundraising Record (In Singapore Currency, including matching fund from government agencies) *Total amount in the past 5 years: S\$58.76 Million or US\$ 40.8 Million*

S\$8,000,000.00: Technology Entrepreneurship Development from Economic Development Board of Singapore (EDB), 2003

S\$760,000.00: Technopreneurship Research from Lee Foundation, in collaboration with Dr Charles Hampden-Turner (University of Cambridge), 2004

S\$10,000,000.00: Global Immersion Programs from Ng Eng Bok, 2005

S\$10,000,000.00: Chinese Enterprise Research Fund, Principal Investigator, 2007

S\$20,000,000.00: Lien Ying Chow Legacy Fellowship, Principal Investigator, 2007

S\$10,000,000.00: Chua Tian Poh Entrepreneurship Education Program – Entrepreneurship Education foreign immersion and proof of concept seed funding, 2008

Major Academic Program Development

Nanyang Fellows MBA Program – A MIT-NTU Alliance MBA Program

Master of Science – Technology Entrepreneurship & Innovation Program (TIP) in alliance with the University of Washington, Seattle

Master of Science – Technology Entrepreneurship and Innovation Program (Chinese Version)

Post Graduate diploma Technology Entrepreneurship and Innovation in alliance with the University of Washington, Seattle

Undergraduate Minor in Technology Entrepreneurship & Innovation

Lien Chinese Enterprise Research Centre @ NTU

Nanyang Technopreneurship Center

Lien Legacy Fellow Program @ NTU

Air Liquide Global Executive Development Program @ NTU

Courses Taught

Strategy Innovation and Business Redesign

Strategic Marketing

The Foundation of Management (EMBA)

Strategy Innovation, a Business Redesign Approach (EMBA)

Entrepreneurial Marketing

New Venture Creation

Sustainable Entrepreneurial Leadership and Strategy Innovation

Entrepreneurship Express

Entrepreneurship minor program

General Management and Strategy (Executive Development Program)

Executive Program Development and Teaching

Air Liquide Executive Development Program (Global)

180 Academy, Denmark – Crystallizing your Ideation for Commercialization

Commercialization of Innovation, Scandinavia Institute of Management and Innovation (Nov, 2008)

NTC Entrepreneurship Express Program

Strategy courses for executive development programs for the following organizations:

- Singapore College of Insurance
- Asian Commerce & Economic Studies
- Advance Administration Training, Zhongshan City
- Mingshen Bank Executive Training Programme
- China Telecom Executive Program - 2004

Research Articles, Books, and Case Studies

Charles Hampden-Turner and Teng-Kee Tan, “Six Dilemmas of Entrepreneurship: Can Singapore Transform itself to become an Innovation Economy?” Singapore Nanyang Business Review, pp. 77-97, Vol. 1 No. 2, July – Dec 2002

Michael Song, R. Jeffrey Thieme, and Teng-Kee Tan, “The Role of Suppliers in Market Intelligence Gathering for Radical & Incremental Innovation,” 2003 American Marketing Association Summer Marketing Educator’s Conference, Winner of “Best Paper Award”

Charles Hampden-Turner and Teng-Kee Tan, “Will this be the Chinese Century or Will the Elephant Fall off the Bicycle?” Lien CERC Journal Proceeding: Conference on Chinese Enterprise in Post-WTO Era 2006, pg 3

Charles Hamden-Turner and Teng-Kee Tan, “The Dilemmas of Giving” Lien Center for Social Innovation @ Singapore Management University, Social Space 2008 Inaugural Issue

Tan, Teng-Kee, Chye Choon Hoong, and Ray Aberlin “Managing an ongoing venture in the animation industry” 2006, Nanyang Technological University, Nanyang Technopreneurship Center, Entrepreneurship Case Collection

Tan Teng-Kee, Arif Nugroho, and Ray Aberlin “Reviving The Underperformancing Bumi Resources” 2006. Nanyang Technological University, Nanyang Technopreneurship Center Entrepreneurship Case Collection

Tan, Teng-Kee, Wang Di, and Ray Aberlin “Managing on going venture – Confucius Institute” 2006, Nanyang Technological University, Nanyang Technopreneurship Center Case Collection

Tan, Teng-Kee, Cai Wenya, and Xia Zhiqiang “Entrepreneur Leadership – Wei Jie Education Pte Ltd,” 2006. Nanyang Technological University, Nanyang Technopreneurship Center Case Collection

Tan, Teng-Kee, Chen Bin, and Xia Zhiqiang “Technology Entrepreneurship – Wuxi Shende Sun energy Pte Ltd” 2006, Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Chen Lei Da, and Xia Zhiqiang “Fast growing companies under blue ocean strategy – Chun Cheng Pte Ltd” 2006, Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Lin Fan Jun, and Xia Zhiqiang “Changing priority in Technology Industry, Sin Da Pte Ltd” 2006. Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Liu Yang, and Xia Zhiqiang “The strategy re-design in Digital Enterprise” 2007. Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Ma Chao, and Xia Zhiqiang “Enterprise Business Re-design and Strategy Innovation – Almatris” 2007. Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Mei Zong Quan, and Xia Zhiqiang “The starting of PostKid.com” 2007. Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Wang Hua Nan, and Xia Zhiqiang “How to make use of Disruptive Innovation to disrupt other Innovation – Kodak” 2007. Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee and Fu Xiaofang “Proceedings of the International Conference of Chinese Enterprise Research 2007”

Tan, Teng-Kee, Wang Huan Huan, and Xia Zhiqiang “Finding the right strategy in a red ocean environment – The 9th City” 2007. Nanyang Technological University, Nanyang Technopreneurship Center case collection

Tan, Teng-Kee, Xie Xiaoming, and Xia Zhiqiang “Entrepreneurship in art culture” 2007. Nanyang Technological University, Nanyang Technopreneurship Center Case Collection

Tan, Teng-Kee, Zhuang Ye, and Xia Zhiqiang (2007) “Out of red ocean strategy – a Singapore Streamboat industry Case” 2007. Nanyang Technological University, Nanyang Technopreneurship Center Case Collection

Tan, Teng-Kee and Charles Hampden-Turner, Strategy Innovation & Innovation Strategy Book in progress, to be completed in Spring 2010

Service

Board Member of the University Council (Board of Trustees) 2003-2005

Judge, National Entrepreneurship Competition, Singapore 2000 & 2001

Speaker, 5th Annual NTU-SGH Biomedical Conference Symposium, “Innovation, Creativity and Serendipity” 2001

Speaker and University Representative, Asia Pacific Mayor Conference, Seattle, topic of speech:

Singapore Economic Development & Innovation Strategy 2001

Chair, Products and Markets Diversification Strategy, Institute of Policy Studies, Re-making of Singapore (A Singapore government think-tank project) 2001

Speaker at the inaugural Singapore Global Entropolis Conference on IP Strategy 2002

Judge and Committee member, Tan Kah Kee Scholarship	2002-2005
Speaker, Hwa Chong Entrepreneur Business Plan Competition	2003
Academic Advisor to Jimei University, China	2005-Present
Speaker, Google Tech-Talk “Competing and Collaborating in China”	2005
Visiting Professor, Xiamen University	2006-Present
Council member, Lien Legacy Fellow	2007-Present
Chief Editor, Chinese Business Enterprise Review	2006-Present

Selected Awards

“Progressive Marketer Award” from Northern Electric Co, Chicago,	1986
“People of the Year” – 1987 Home Textile Magazine, USA	1987
“The Best Marketing Professor of the Year”, Nanyang Business School, Nanyang Technological University, Singapore	2001
„Innovative Teaching Pedagogy“ featured in the Asian Wall Street Journal	2001
“Best Paper Award in Marketing Strategy”, American Marketing Association	2003
„Best Teacher Award“, Nanyang Technopreneurship Center, NTU	2003-2005
„Outstanding Teaching Award“, University of Washington-NTU joint Technopreneurship Program	2004-2005
“Best University Team Award”, The Nanyang Award	2006

Reference

Available upon request

Interest

Gardening, camping, hiking, crabbing, horseback riding and travel

US Citizen, married with two children