

## APPENDIX I

### Proposal for

#### *The Center for Applied and Professional Ethics*

#### *The University of Missouri-Kansas City*

##### *Overview*

The Philosophy department proposes to develop a Center for Applied and Professional Ethics at UMKC. Our goal is to provide an essential resource, for the university and the community, to address ethical issues arising in the life sciences, business, government, and the environment. The establishment of The Center will demonstrate UMKC's commitment to, and help secure external funding for, interdisciplinary research in applied ethics. In so doing, The Center will become central to the emerging future of UMKC, helping to further our vision, mission, and goals.

##### *Goals*

The *UMKC Center for Applied Ethics* will help to ensure the Vision, Mission, and Goals of our emerging future in the following ways. First, it will develop a community of learners by deepening our existing relationships with other departments and schools at UMKC while expanding our relationships with prominent applied ethicists around the country. Second, with an emphasis in ethics and the life and health sciences, The Center will support UMKC's mission to become a leader in this area. Finally, The Center will become an essential community partner and resource by offering workshops, consulting, additional certification, and other educational opportunities to Kansas City medical, environmental, governmental and business professionals.

##### *Background and Expertise*

The philosophy department at UMKC has an unusual strength in applied ethics. Bruce Bubacz (government and management), Clancy Martin (business ethics) James Sheppard (urban and environmental ethics) and Wayne Vaught (bioethics) are all experts in their particular fields of applied ethics (please see attached CVs). Eileen Amari-Vaught, an adjunct professor in philosophy, holds a PhD in bioethics and is a practicing RN. Few philosophy departments in the country can boast a similar breadth and depth of expertise in the swiftly growing field of applied ethics.

Each of these applied ethicists has extensive teaching experience in applied ethics, both in their own department and in other departments and schools. Vaught has a joint appointment at the Medical School. Sheppard teaches in the Department of Architecture, Urban Planning and Design as well as working with the Department of Environmental Studies. Bubacz has a joint appointment in the Law School, and we expect Martin will begin teaching business ethics in three years.

Moreover, all faculty are already actively involved in the community. Bubacz provides lectures and workshops in governmental and policy ethics for the Department of Defense and N.O.A.A. Sheppard has worked with the Region #7 offices of the E.P.A., currently serves as an advisor on the Brush Creek Community Partners Council on Community and Economic Development, and is developing, with the director of Jackson County's Department of Corrections, an educational outreach program for inmates. Vaught conducts an ongoing educational series for the Ethics Committee at Truman Medical Center. Martin is beginning work on consulting projects with nationally recognized business ethics scholars Robert C. Solomon and Tom Morris.

*Development and Implementation:*

At inception The Center will have six main objectives:

1. Establish the Applied Ethics "Emerging Future" Lecture Series
2. Organize the Spring 2006 Conference on "Applied Ethics in the Life Sciences"
3. Initiate the Workshop Development Group
4. Promote the Applied Ethics Faculty Reading Group
5. Establish an interdisciplinary consortium in applied ethics.
6. Develop an interactive web-site.

1. The Applied Ethics "Emerging Future" Lecture Series

The lecture series will host one prominent applied ethicist per semester, for a widely publicized talk in areas such as bioethics, medical ethics, ethics and urban development, etc. Our first speaker, Dr. Bill E. Lawson, Ph.D., Professor of Philosophy at Michigan State University, has already been scheduled for the spring 2004. His talk will address the history and ethics of the integration of traditionally white and African-American urban spaces. When relevant, we hope to have Lawson and our other speakers appear on Dean Le Beau's weekly NPR radio show.

These talks will not target primarily a philosophical audience, but will be aimed toward and advertised to a wide audience of academics and professionals in the Kansas City area. Our existing relationships with Kansas City groups, such as Sheppard's relationship with various neighborhood organizations, CDCs, non-profits, and government institutions should stimulate interest and attendance at these lectures.

The Lecture Series would be implemented beginning Spring 2004. It will be an ongoing activity of The Center.

2. The Spring 2006 Conference on "Applied Ethics in Life and the Life Sciences"

We envision the UMKC Center for Applied Ethics holding biennial conferences, each to focus on the consideration of a prominent area of research in applied ethics. The first of these will address ethical issues in the life sciences. Five to six prominent scholars in the field of applied ethics will present invited papers at the conference. These lectures will be followed by "break out" educational sessions, allowing area professionals to have closer interaction with the invited speakers.

We would like to host this conference in April or early May of 2006. Although funds may not permit the publishing of the proceedings of the first conference, our goal is to establish a relationship with a notable journal of applied ethics that will dedicate one of its issues biannually to the publication of the proceedings. The conference will be widely advertised to academics and professionals, and we hope that the Applied Ethics “Emerging Future” Lecture Series will help to build support and enthusiasm for the Conference.

Our Speakers will be invited in Fall 2004. Existing relationships with established leaders in the field of applied ethics should help us put together a very striking panel for our debut conference (and, frankly, speakers whom we might otherwise be unable to afford). Concrete planning on the Conference will begin Spring 2005. The Conference itself will take place in April or May of 2006.

### 3. The Workshop Development Group

Securing financial and other resources for The Center above and beyond the University’s resources is the task of the Workshop Development Group. We will address other traditional grant sources; income producing educational certification for professionals (workshops that result in academic credit of one kind or another); and consulting with private groups and companies. One purpose of our Advisory Board is to guide to identify sources of support. For example, Christopher Wellman, a member of the advisory board, will be especially helpful in this regard. He has agreed to share lessons learned from his experience as the director of the very successful Jean Beer Blumenfeld Center for Ethics at Georgia State University.

We plan on testing the market for workshop demand and pricing in the Spring 2006 Conference on “Applied Ethics in Life and the Life Sciences.” We tentatively expect to put on one or more workshops at that time, involving the speakers invited to the Conference. We have not yet decided on the appropriate price for attending workshops associated with Spring 2006 conference. However, after the conference Vaught will begin doing workshops for life science organizations (such as the staff of particular hospitals, or another life science business) or to individuals (such as KC doctors), or to both. We expect the workshops to include about 20 participants at \$150 per participant.

We are already seeking the advice of members of our Board on how best to establish a viable, ongoing and profitable workshop program. We hope to generate modest revenues in 2006 from our workshops. By 2010, our goal is that at least 50% of the annual budget of The Center will be supported by Workshop Group revenue, and another 25% supported by outside grant revenue.

### 4. Applied Ethics Faculty Reading Group

A small group of faculty will meet monthly to read a recent, noteworthy book in applied ethics, and to present current research in applied ethics. Our first book will be Michael C. Brannigan’s *Ethical Issues in Human Cloning*. Faculty will be encouraged to invite professional friends and unusually capable students to participate in this reading group.

The purpose of the reading group is to educate ourselves about one another's research, to stay up-to-date with recent noteworthy literature in the field, and to build excitement for The Center.

We will start the reading group in the Spring 2004.

#### 5. Applied Ethics Consortium

The Center will seek to take a leading role in fostering interdisciplinary discussions, consider policies, and seek to provide guidance for professionals in a wide range of disciplines. The Consortium will seek to draw together a group of interested professionals to address ethical issues arising in the various professions. This will allow UMKC to become an active community partner and resource.

#### 6. The Center for Applied and Professional Ethics Web Page

The Center will develop a web site that will provide contact information for the center, links to applied ethics resources on the web, and case studies in applied ethics with opportunities for discussion. The site will provide both a resources for faculty, students and the community. Additionally, the site will provide valuable advertising opportunities, highlighting UMKC as valuable community resource.